



A HERITAGE TRAIL  
ALONG THE PHOENICIAN  
MARITIME ROUTES  
AND HISTORIC PORT CITIES  
OF THE MEDITERRANEAN SEA.



## Project Partner

### MEDIEVAL CITY OF RHODES

<p><b>Experience of similar actions, in relation to the role in the implementation of the proposed action</b></p>	<p>The Municipality of Rhodes and especially the Department of Medieval City have been collaborating within other European Programmes, such as:</p> <p>CULTURE 2000</p> <p>INTERREG II, INTERREG IIIA</p> <p>RECITE, ERDF PROJECTS</p>
<p><b>Role and involvement in preparing the proposed action</b></p>	<p>Rhodes has proposed itself as a proper “case study” for the project: as a port-city of the Phoenician area and a historic port-city of the Mediterranean Sea, it has developed a series of activities towards the “water front” which are in same way connected to the cultural heritage of the old city (Pallia Poli).</p> <p>In this regard, the Medieval City of Rhodes has provided the team of “MARE NOSTRUM” with an historical outline of Rhodes and a concept note about the cultural and historical routes and paths for inhabitants and visitors during historical periods (Knights, Hellenistic, Byzantine and Ottomans Periods), as well as a list of the main problems related to the heritage of the old city (Pallia Poli) of Rhodes and its port, what is important to do for the valorization of the City and its heritage for an economic benefit from it.</p> <p>The information included also tasks and responsibilities of the Medieval City of Rhodes, together with expectations for the project, fears and potential support for the project. We can share also an excellent resource and proposal for the coastland of the city that can be very useful for “MARE NOSTRUM” project.</p>
<p><b>Role and involvement in implementing the proposed action</b></p>	<p>The Medieval City of Rhodes is one of the four Partners of MARE NOSTRUM and due to its past a experience in Cultural European Projects and cooperation in tourism and educational programs for students, it has been given responsibility for the WP5 and WP6. The city has a considerable experience to bring to MARE NOSTRUM on the relationship between people and their awareness about living and working in a World Heritage City.</p> <p>In addition to helping the data collection, contacting the relevant stakeholders, helping the field survey in cooperation with The House of Europe, contributing to the awareness-raising process and to implement the heritage physical mapping, the Medieval City of Rhodes, will play a active role in designing and promoting new tourist itineraries along the Mediterranean port-cities sites for the development of a Sustainable Tourism Plan in cooperation with the Aegean University, which has also a branch in Rhodes. The City will help in organizing the Final Conference possibly in these very same premises, and will have an active role in the dissemination of results of MARE NOSTRUM (WP7). Other</p>



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	<p>actions in which it will involved, are the ones related to promotion of a good quality handicraft, to the training for guides and tour operators and for the preparation of the International concept competition for students of compulsory and high school and the International concept and design competition for students in Architecture.</p> <p>The implementation of the proposed actions can have an important impact for Rhodes that can change the massive attack from mass tourism into a more responsible kind of tourism.</p> <p>The collaboration with the other Mediterranean port-cities, the University of Aegean and the House of Europe will give the opportunity of creating a multilingual advertisement for the city in different types that contains information about historical and cultural subjects (booklets, cd, dvd, touch screen panels etc.).</p>
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